



Brisbane Powerhouse Wins Australian Performing Arts Market Bid

The Australia Council for the Arts announced Brisbane Powerhouse has been awarded the tender to host the Australian Performing Arts Market (APAM) for 2014, 2016 and 2018. The event is a significant opportunity for Brisbane Powerhouse to host artists and producers from across the world and will coincide with the annual World Theatre Festival.

Minister for the Arts Rachel Nolan and Lord Mayor Graham Quirk have welcomed the announcement that Brisbane has been selected as the next city to host the biennial Australian Performing Arts Market (APAM) in what will be a major boost for the city.

Lord Mayor Graham Quirk said "Securing APAM is a big boost and confirms Brisbane's status as not only an economic hub but also a key arts and cultural centre in the Asia Pacific region.

"The Brisbane Powerhouse is a world-class venue that has supported some amazing exhibitions and artists over the last 11 years and I have no doubt it will make our city proud when it hosts the first APAM in 2014."

Queensland Arts Minister Rachel Nolan said the State Government, through Events Queensland and Arts Queensland, was thrilled to support the Australian Performing Arts Market.

"Securing an event like APAM is great news for the Queensland economy," Ms Nolan said.

"We are cementing our reputation as a dynamic arts and cultural hub, which provides a real boost to tourism, local businesses and jobs.

"This event adds to a growing calendar of cultural events and brings fantastic opportunities for our own artists and arts organisations to gain national and international touring offers."

"We're excited to be part of the future of APAM," says Brisbane Powerhouse Director Andrew Ross. "By aligning APAM with World Theatre Festival, we will provide an opportunity for presenters to see full-length works whilst being part of a vibrant public event that showcases Australia and our region."

The Australian Performing Arts Market (APAM) is a biennial performing arts market for artists and programmers from Australia around the world to discover new artists, find new collaborators and meet with fellow professionals. During the 2014-18 events Brisbane Powerhouse will be the hub for activity and performances and events will also be held at the Judith Wright Centre, QPAC and at Queensland University of Technology.

"We want to ensure APAM remains a strong attractor and springboard for international opportunities for Australian arts. Brisbane Powerhouse responded to our tender with a compelling vision for the next three market places.", says Rose Hiscock, Australia Council's Executive Director of Arts Development.

"A significant shift in future APAM will be a greater emphasis on the place of Australian arts and our region in a global context. Future APAMs will be a market, a festival, and an exchange.

"The exchange will go beyond promoting individual performances to international presenters," says Rose. "It will set out to deepen their interest and knowledge in the contemporary performing arts of Australia and its neighbours – not just selling individual shows, but selling Australia and its region."

The 2012 APAM will be held at the Adelaide Festival Centre from Sunday 26 February - Thursday 1 March.

Brisbane Powerhouse is Brisbane City Council's leading arts performance venue helping to deliver a vibrant and creative city.

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