

Media Release

For Immediate Release

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Backbone with a vengeance

The 18th annual Backbone Youth Arts '2high' Festival is back at the Brisbane Powerhouse this October presenting its signature mash-up of emerging arts.

Like any decent 18th birthday party, the festival promises to push boundaries and take risks all whilst showcasing the very best in up and coming music, performance and art.

Taking place on the 29th October, the festival will abandon its former 2-day format condensing its multi-arts goodness in to a jam-packed one-day program.

Like the previous 17 festivals, this year's 2high will be completely programmed, coordinated and run by 10 emerging organisers.

Backbone creative producer Rebecca Smith said the festival presented a unique opportunity to nurture the careers of tomorrow's arts administrators.

"2high is as much about the emerging coordinators as it is about the artists," said Smith.

"We provide our coordinators with industry mentors to guide them through the process but other than that, the event is of their own making."

Music coordinator Sam Oliver said the 2011 team were busy developing the festivals most challenging and exciting program to date.

"We want this years 2high to be more than just another gig or festival," said Oliver.

"We're going to take you on a journey, challenge your beliefs and of course, showcase some of the best new work out there at the moment."

The 2011 2high Festival will kick off at 10 am and will carry on until midnight. The event is all ages, licensed and best of all, 100% free.

To find out more about the 2high Festival or Backbone Youth Arts head to www.backbone.org.au

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Photograph and interview opportunities or further information available from:
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