

Media Release  
Wednesday 3 November 2010

## NEW YORK CITY AS YOU'VE NEVER SEEN IT BEFORE

Brisbane Powerhouse presents  
**Henryk Lobaczewski: NYC RAW**

Award winning fashion photographer, **Henryk Lobaczewski**, lifts us into the gritty side streets of New York City with his exhibition, *NYC RAW*, showing at Brisbane Powerhouse from **Tuesday 9 November until Sunday 5 December 2010**.

Like frames from a motion picture, Henryk takes us on a vivid journey into the heart of New York City. Not focusing on the hustle and bustle of the NYC we all know, here we are shown views from Henryk's personal collection, showing the immense buildings and facades, through the lens of a fashion photographer.

Each piece, on large metallic prints, was compiled with three separate frames, keeping all the motion intact while also accentuating all the grit the city has to offer in a HDR photographic process.

Henryk wanted to show the perfect in the imperfect, showing us all how beautiful and liberating it can be to relinquish control - allowing a process to take control.

"People are always taking things out of a photo, so it's seen to be 'perfect' but the beauty is sometimes found in things as they lay, as they are found, and that's how I have approached NYC RAW", he said.

Henryk first worked as an Art Director/graphic designer, where he was introduced to the possibilities of shooting commercially and was asked to shoot look books and advertising for Lorna Jane. Soon after this Henryk was shooting covers for Men's Health Australia in Brisbane and now lives and works in Sydney.

[henrykphoto.com](http://henrykphoto.com) (under his personal collection)

For more information call 07 3358 8600 or go to [brisbanepowerhouse.org](http://brisbanepowerhouse.org)

Brisbane Powerhouse is Brisbane City Council's leading arts performance venue helping to deliver a vibrant and creative city.

**-ENDS-**

<b>Date</b>	Wed 2- Sun 6 July + Tue 8 - Sat 12 July
<b>Time</b>	Mon-Fri 9am-5pm, Sat & Sun 10am-4pm + During Performance Times
<b>Venue</b>	Brisbane Powerhouse
<b>Tickets</b>	FREE
<b>Bookings</b>	07 3358 8600 or <a href="http://brisbanepowerhouse.org">brisbanepowerhouse.org</a>

**For more information, images and interviews please contact  
Brisbane Powerhouse Publicist, Rachael Morgan  
p 07 3358 8670 m 0404 775 377 f 07 3358 8649  
e [rachaelm@brisbanepowerhouse.org](mailto:rachaelm@brisbanepowerhouse.org)**

