



MEDIA RELEASE

July, 2010

FOR IMMEDIATE RELEASE

Brisbane Powerhouse and the Indonesian community proudly present the biggest Indonesian party of the year!

Get ready to escape on a one day getaway to savour the flavour of Indonesia, as the annual Indonesian festival returns this year bringing Australia's neighbour right to our doorstep.

The 2010 Indonesian festival, or most commonly known as Pesta Rakyat, will be held on October 3 at the renowned Brisbane Powerhouse to bring together the ultimate experience of all things Indonesian.

Following the success of last year's celebration, Pesta Rakyat will showcase traditional arts and crafts, music, dances, and their most anticipated fashion show. For those who want to get their rhythm flowing, interactive music and dance workshops are available throughout the festival.

Project Officer, Anggraito Danangjoyo said, "this is the biggest celebration of our heritage in Brisbane, and we want to share our culture with the rest of the world".

"This festival will be a great opportunity to show how Indonesia is much more than just Bali; it is a nation boasting 33 provinces, hundreds of ethnic groups, and thousands of surrounding remote islands," said Anggraito.

Don't forget that an Indonesian party will never be complete without food- the food bazaar will sure work up an appetite with the aromatic blend of herbs and spices from our traditional cuisines.

To top it off we have flown a classic, much-loved Indonesian singer, Katon Bagaskara, all the way from Indonesia to end the evening.

So mark your social calendar for October 3, and join the celebration!

WHAT: 2010 Indonesian Festival (Pesta Rakyat)

WHEN: October 3 2010

WHERE: Brisbane Powerhouse

PRICE: Free entry for day event. Night concert, to be confirmed.

For further information, interviews or images please contact

Anissa Baiquni or Ardhina Zaiza on 0422881358 | 0430797323 or indofestival2010@yahoo.com